

August 2020

Head of Diabetes &CVD

Thank you for your interest in the above role.

If you are passionate about helping people to prevent, reverse or manage their diabetes and be proactive in the management of their cardiovascular disease; then read on.....

We find ourselves at another important juncture in the evolution of our charity. Since the pandemic started, we have changed our delivery model to an Interactive Blended Online Learning model - combining eLearning with live webinars and tutor support for our academic programmes. This ensures that learners can learn at a pace that suits them

In addition, we run high-quality workshops interactive workshops and CPD through our newly formed Learning Academy. The Academy is also the home of our added value services such as disease specific primary care profiling and supporting the translation of knowledge into practice through a coaching programme.

We know that during the pandemic many people have neglected their health and wellbeing, lack of exercise and poor diet which has resulted in poor condition management and greater risk of complications. We are building on our existing portfolio to enable us to support HCPs by providing the **knowledge and know how** to support people in managing their conditions in the best ways for them.

The Head of Diabetes & CVD is key to enabling us to achieve these improvements. It is a new post which along with the Head of Respiratory, Head of the Academy and MSc Programme Lead form the senior team in the Learning Design & Quality Directorate.

If you have any questions or would like an informal discussion please contact Ann Saxon, Director of Learning Quality and Design at: ASaxon@educationforhealth.org or on 01926

Thank you for your interest in these roles.

A handwritten signature in black ink, appearing to read "Linda Edwards".

Dr Linda Edwards
Chief Executive

A handwritten signature in black ink, appearing to read "Ann Saxon".

Ann Saxon
Director of Learning Design
and Quality

Job Title: Head of Diabetes & CVD

Reports To: Director of Learning Design and Quality

Job Overview

To lead and coordinate the design, development and quality assurance of learning materials for all diabetes and CVD materials and courses across the breadth of the organisation's portfolio.

To advise the Chief Executive and Executive Team on matters pertaining to diabetes and cardiovascular diseases.

Responsibilities and Duties

- Ensures quality measures are in place for all diabetes and cardiovascular disease education and training
- Module leader for a range of Diabetes and Cardiovascular modules and short courses
- Manages and supports other module leaders and moderators for relevant modules/ courses
- Leads, develops and embeds high quality standards across the diabetes/CVD portfolio, learning materials, resources and their delivery
- Responsible for the timely development and delivery of education materials in line with National Guidelines and University requirements
- Leads/ contributes to new Diabetes Product Development in line with organisation needs
- Ensures that the online materials are current and available for delivery in line with agreed schedules
- Supports the Director of Learning Design & Quality in:
 1. Ensuring that Education for Health is known as a provider of high-quality education and training
 2. Influencing policy in relation to diabetes conditions

This list is not exhaustive and as a member of a small organisation you may be asked to undertake duties not specified on the job description from time to time.

Qualifications

Education level.

Educated to master's degree level

Knowledge & Experience.

Expert knowledge in at least one major area of diabetes and / or cardiovascular disease condition

Knowledge and experience of working in Higher Education environments and the delivery of academically accredited programmes; undergraduate and postgraduate levels

Working knowledge of primary care



Specific skills.

Maintains scholarly / practitioner status

Experience of working in or a depth understanding of General Practice / Primary Care

Experience of academic marking and moderation

Excellent communication skills.

Personal characteristics.

Passionate about improving health outcomes through lifestyle changes

Managing and influencing people in complex environments

Able to create effective working partnerships across organisations

Time commitment 0.6wte

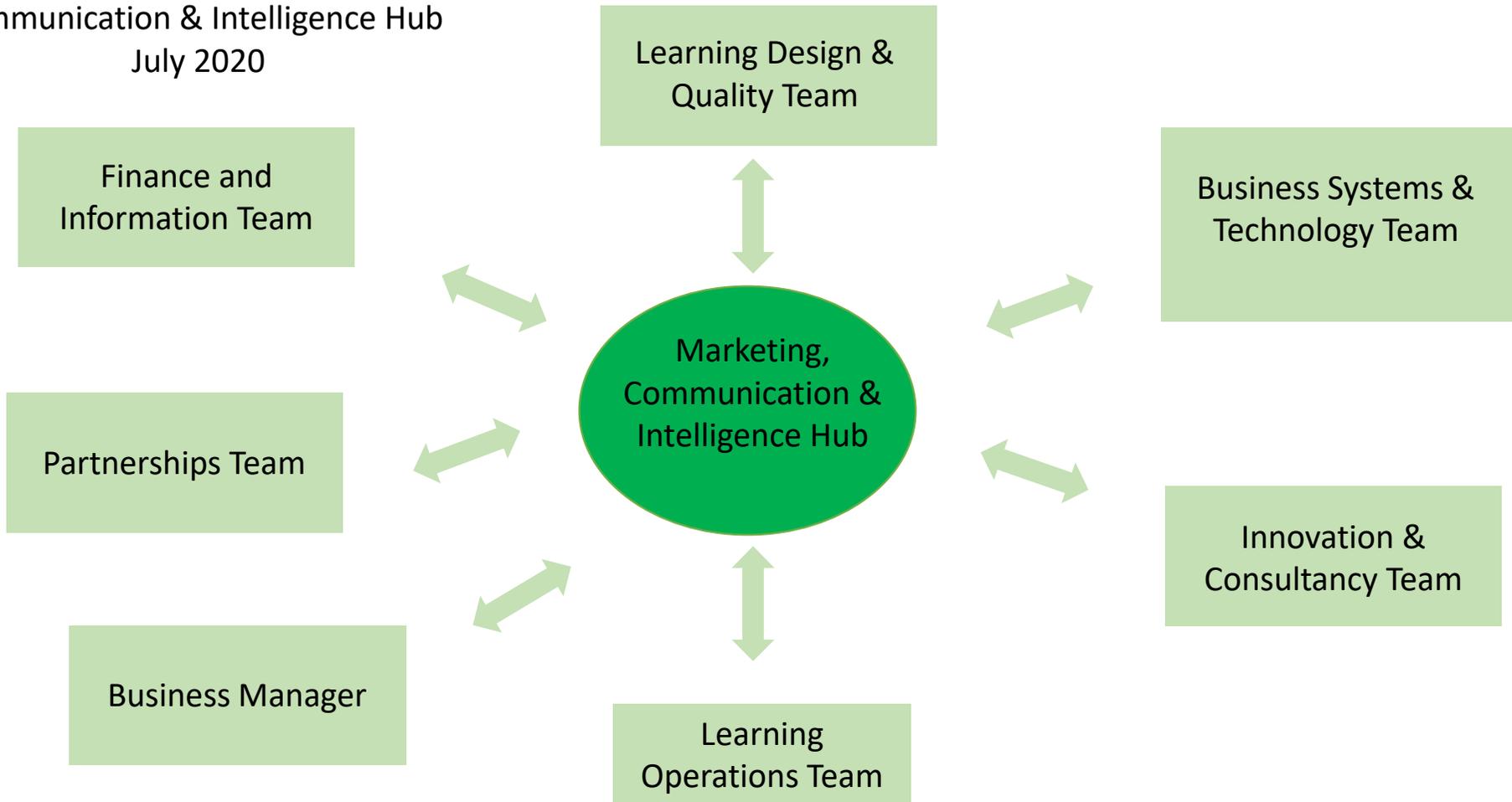
Salary £45k pro rata



**Aligning the organisation
to changing needs of the health system
July 2020**



Organising around a Marketing,
Communication & Intelligence Hub
July 2020



Marketing, communications & Intelligence Hub Team Tasks

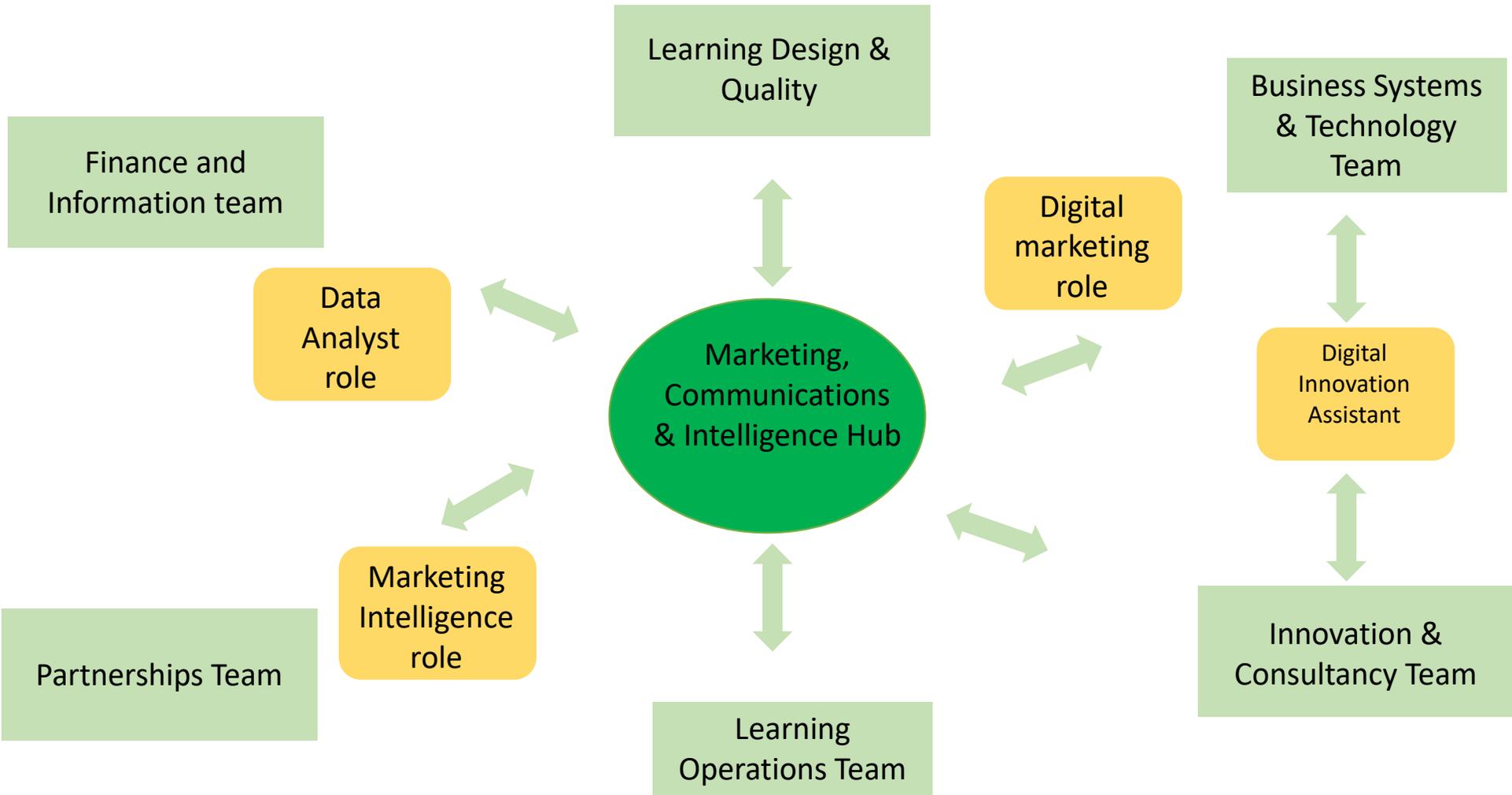
Purpose:

1. To provide the organisation with the intelligence to adapt products in line with market needs
2. Create marketing campaigns to align with those needs
3. Identify upcoming opportunities and act upon them in a timely manner

Functions:

- Data analysis and reporting
- Digital marketing
- Market intelligence (including evaluations)
- Communications and PR/ reputation mgt
- Website management
- Creating informed targeted marketing campaigns
- Branding and communications pan organisation consistency
- Cultivate an opinion/ advisory network

Shared functions with
NHS Partnerships
Digital (grad role)
Finance and information



Executive Team

Chief Executive
(1wte)

Deputy Chief Executive
(1wte)

Associate Director
MCI Hub (0.6wte)

Associate Director
Partnerships (1wte)

Director of Innovation
& Consultancy
(0.8wte)

Director of
Learning Design &
Quality (0.8wte)

Business Manager (1wte)
Strategy

Learning Design & Quality Team

Purpose:

- Provide educational & training expertise and knowledge
- Source of clinical expertise across all learning activities
- Ensure effective delivery of all academic courses

Functions:

- Manage the quality of all learning materials
- Quality assure LD&Q associates, providing an ongoing development programme
- Provide educational and clinical expertise to products and services
- Manage the relationship and reporting to UH

Director of Learning
Design & Quality (0.8wte)

Head of Respiratory
(0.6wte)

Head of Learning
Academy (0.8wte)

Head of Diabetes & CVD
(0.6wte)

Head of MSc Programme
(0.4wte) 1 year



Additional Information for potential candidates

Our recent restructure has created a Marketing, Communication and Intelligence Hub which enables the flow of information in and out of the organisation, informing the portfolio and services we offer.



We have also made some changes in the way in which the portfolio is delivered which recognises the importance of learning at a pace and time that fits in with busy work and home lives. The new portfolio is based on an Interactive Blended Online Learning model which enables flexible learning of the high quality the EfH is known for.

Academic courses

Each module is supported by a designated Tutor team who hold regular live forums to enable people to have their questions answered in real time, interact with fellow participants and be supported with their assignments. We have set up the schedule for the next two academic terms (autumn and spring) providing a choice of start dates.

CPD, Workshops and other programmes

These fall under the umbrella of the EfH Learning Academy which has been set up to support learners who are looking for learning without a formal qualification. The Academy and formal education both sit within the Learning Design and Quality Directorate.

For more information see www.educationforhealth.org